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OCA Alliance member companies promote advantages of Open Control Architecture at ISE

OCA Alliance, Bothell, Washington, USA. After proving the OCA control architecture in the field on global tours and major music festivals, the OCA Alliance is promoting the OCA message to the wider market. At and around ISE 2015, several of the large number of OCA member companies exhibiting at the show participated in various activities to promote OCA. These included a presentation to members of the press, to carry the OCA vision of a common remote control standard to the AV industry, as well as presentations to AV consultants and system integrators. Meetings with numerous manufacturers also helped move forward the process of making the OCA vision reality.

OCA Alliance member companies Yamaha Commercial Audio, TC Group and Salzbrenner StageTec, joined d&b audiotechnik in presenting the current status and future vision of Open Control Architecture, as these relate to the AV Installation and Systems Integration markets, to the press, at an event held in the d&b demo room. Participants included Marc Weber, OCA Alliance Marketing Chairman and Product Manager for d&b audiotechnik, Terry Holton, General Manager Yamaha R&D Centre, and Michael Munch, VP of Business Management, Install & Touring at TC Group.

Ethan Wetzell, Platform Strategist, Bosch Communications Systems also contributed a presentation on OCA at Audinate's AV Networking World event, the day before the opening of show. "This session looked at the impact that emerging technologies and standards have had on the industry, in shaping technological and application innovations," said Wetzell. "By looking back at how technologies evolve, to enable new applications and solutions, we also took a look how the AV industry is evolving today and into the future, and the role that open standards like OCA have in promoting this evolution."

Speaking for the OCA Alliance as Head of the Marketing Group, Marc Weber stated: "After proving the performance and reliability of the OCA protocol in the field on major international concert tours, including Beyoncé and Jay-Z *On the Run* tour, Lady Gaga, Eminem and Rihanna *The Monster Tour*, the OCA Alliance is actively taking the OCA message into the wider marketplace. At and around ISE 2015, representatives from member companies were actively promoting the 'OCA vision' to the AV industry and press, and working with manufacturers, both within the beyond the alliance, on taking the next step forward in making that vision reality."



(L) OCA member company representatives, Marc Weber d&b audiotechnik and (R) Ethan Wetzell
Bosch Communications Systems

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About OCA

OCA (Open Control Architecture) is an open control and monitoring standard for professional audio and AV media network devices. From a single device and controller to networks with almost any number of devices and multiple controllers, OCA provides for powerful, high speed, low cost, robust system control and monitoring of devices from different manufacturers.

OCA can be used in conjunction with any available transport protocol (Dante, AVB, AES67, Cobranet, etc.). Offering interoperability across different media transports and manufacturers' devices, it enables whole new levels of complex system integration and options as to how and where network devices can be deployed. The architecture operates on commodity Ethernet networking hardware or via standard 802.11 Wi-Fi.

Control functionality allows system professionals to change and monitor all operating parameters of a network device, including the creation and deletion of signal paths, parameter adjustments for signal processing objects, network device firmware updates and management of access control. Control can also be limited to provide simpler 'operator' functionality; for instance, providing just level, mute, power on/off and fault indication.

AES project "AESX210" is currently working to render OCA into a ratified AES standard this year.

OCA is not itself a media transport, or a means of programming a network device or system control, or generating a user interface. OCA is available free of charge to manufactures, system integrators and designers, to implement with their own and third party network devices, as they require.

About the OCA Alliance

OCA Alliance is a non-profit corporation formed to secure the standardization of the Open Control Architecture (OCA) as a media networking system control standard for professional applications. The OCA Alliance's purpose is to actively promote the adoption and standardization of Open Control Architecture (OCA) as a media networking system control standard through marketing, education and training, and to develop future standards and other documents, that augment, enhance or extend the primary OCA standard, for the purposes of enabling and promoting increased interoperability and reliability, for a variety of transport standards. The current members of the alliance are Attero Tech, Audinate, Bittner Audio, Bosch Communications Systems, d&b audiotechnik, Focusrite, Harman Professional Group, LOUD Technologies Inc., PreSonus, RCF, Salzbrenner Stageteq Mediagroup, TC Group and Yamaha Commercial Audio.

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