

# OCA ALLIANCE

## ISE PRESS EVENT INVITATION

*“Open Control Architecture (OCA) will offer new opportunities to manufacturers, system designers and specifiers, and end-users of AV equipment, by replacing our current world of closed ecosystems with a powerful new world of interoperability.”*

On Wednesday **11 February at 09:15** in the **d&b demonstration room E103**, OCA member companies` **d&b audiotechnik, Focusrite, Stagetec, TC Group and Yamaha Commercial Audio**, will make a presentation to the press on “the potential benefits of Open Control Architecture in AV media installations”.



**Barista coffee** will be served before an introduction to OCA: a new common remote control language for AV networks. Followed by an exploration of the operational opportunities for entertainment and commercial AV applications, and the OCA vision of universal AV network control.

The panel will comprise

Marc Weber, chair of OCA Alliance marketing group and Product Manager d&b audiotechnik,  
Terry Holton, General Manager Yamaha R&D Centre  
Michael Munch, VP of Business Management, Install & Touring at TC Group.

Representatives from **Focusrite** and **Stagetec** will also be in attendance.

*\* **Ethan Wetzell, Platform Strategist, Bosch Communications Systems** will present a session on OCA at Audinate’s one-day **AV Networking World** event at 10:40 on Monday 9 February at the **Amsterdam Holiday Inn Hotel**. After the presentation **Ethan Wetzell and Marc Weber** will be available for questions and one-to-one interviews with press.*

**[RSVP – attendance is by invitation only](#)**